

Minutes of the Thirty-Third Annual General Meeting (“33rd AGM” or “Meeting”) of Bonia Corporation Berhad (“Bonia” or “Company”, and references to “Bonia Group” or “Group” are to Bonia and its subsidiaries) held on Thursday, 28 November 2024 at 10.00 am as a fully virtual meeting via the online platform at www.vpoll.com.my (Domain Registration No. with MyNIC Berhad: D1A457149) provided by AI Smartual Learning Sdn. Bhd. in Malaysia.

Directors present:	Datuk Ng Peng Hong @ Ng Peng Hay (“NPH”) Dato’ Sri Chiang Fong Seng (“CFS”)* Chiang Sang Sem (“CSS”)* Dato’ Sri Chiang Fong Tat (“CFT”)* Chiang May Ling (“CML”)* Datuk Chiang Heng Kieng (“CHK”)* Law Wei Liang (“LWL”) Azian Binti Mohd Yusof (“AMY”) Raja Hamzah Abidin Bin Raja Nong Chik (“RHZ”) Chiang Fong Xiang (“CFX”)	- Chairperson of the Meeting, Director - Director - Director - Director - Director - Director - Director - Director - Director - Alternate Director
Secretaries present:	Wong Yen Lee (“WYL”) Tan Kean Wai Hoo Kah Ming M. Akhyar Bin Ridzuwan	- Company Secretary - Assistant to Company Secretary - Assistant to Company Secretary - Assistant to Company Secretary
Members present:	Comprising shareholders, proxies and/or corporate/authrosied representatives) - Per Attendance List	
Others present:	Wong Kwong Tung (“WKT”) Invitees - Per attendance list	- Group Chief Financial Officer
Quorum:	Satisfied (minimum of 2 members required)	
Call to order:	10.00 am with NPH presiding	

** Also holding direct and/or indirect interests in the Company*

1.0 WELCOME ADDRESS

- 1.1 The Chairperson welcomed all the participants of the 33rd AGM.

2.0 QUORUM

- 2.1 With the quorum being present pursuant to the Company’s Constitution, the Chairperson declared the Meeting duly constituted.

3.0 NOTICE OF MEETING

- 3.1 The Notice of 33rd AGM dated 30 October 2024, having been given to shareholders in accordance with the provisions of the Companies Act 2016 and the Constitution of the Company within the prescribed period, was taken as read.

4.0 REMOTE E-VOTING BY POLL

- 4.1 The Chairperson informed the Meeting that:
- pursuant to Paragraph 8.29A of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad, all resolutions set out in the Notice of 33rd AGM were to be decided by poll. In accordance thereto, the Chairperson of the Meeting had pursuant to Section 330 of the Companies Act 2016 and Clause 69.1 of the Constitution of the Company, exercised his right to demand voting by polls on the resolutions set out in the Notice of 33rd AGM
 - AI Smartual Learning Sdn. Bhd. (“AISL”) was appointed as the Poll Administrator to administrate the remote e-voting process via Remote Participation and Voting Facilities, and NeedsBridge Advisory Sdn. Bhd. as the Independent Scrutineers to verify the poll results
 - the remote e-voting was accessible from 10.00 am until the announcement of completion of the voting session
 - Questions & Answers (“Q&A”) session would be opened after all resolutions set out in the Notice of 33rd AGM have been put to the Meeting.
- 4.2 The video recording on the online remote poll voting procedures was then played for the viewing of the members.

5.0 TO LAY THE AUDITED FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2024 TOGETHER WITH THE REPORTS OF THE DIRECTORS AND AUDITORS THEREON

- 5.1 The Chairperson informed the Meeting that pursuant to Section 340 of the Companies Act 2016 (“CA2016”), the Audited Financial Statements for the financial year ended 30 June 2024 (“AFS-24”) of the Company did not require shareholders’ approval and henceforth item 1 of the Agenda was meant for discussion only and was not put forward for voting.

6.0 ORDINARY RESOLUTION 1 TO RE-ELECT DATO’ SRI CHIANG FONG TAT, THE DIRECTOR WHO RETIRES PURSUANT TO CLAUSE 86.1 OF THE CONSTITUTION OF THE COMPANY, AND BEING ELIGIBLE, HAVE OFFERED HIMSELF FOR RE-ELECTION

- 6.1 The Chairperson put the following Ordinary Resolution 1 to the Meeting for consideration:
- “THAT the retiring Director, Dato’ Sri Chiang Fong Tat, being eligible for re-election, be and is hereby re-elected as a Director of the Company.”

7.0 ORDINARY RESOLUTION 2 TO RE-ELECT CHIANG SANG SEM, THE DIRECTOR WHO RETIRES PURSUANT TO CLAUSE 86.1 OF THE CONSTITUTION OF THE COMPANY, AND BEING ELIGIBLE, HAVE OFFERED HIMSELF FOR RE-ELECTION

- 7.1 The Chairperson put the following Ordinary Resolution 2 to the Meeting for consideration:
- “THAT the retiring Director, Chiang Sang Sem, being eligible for re-election, be and is hereby re-elected as a Director of the Company.”

**8.0 ORDINARY RESOLUTION 3
TO RE-ELECT DATO' SRI CHIANG FONG SENG, THE DIRECTOR WHO RETIRES
PURSUANT TO CLAUSE 86.1 OF THE CONSTITUTION OF THE COMPANY, AND
BEING ELIGIBLE, HAVE OFFERED HIMSELF FOR RE-ELECTION**

8.1 The Chairperson put the following Ordinary Resolution 3 to the Meeting for consideration:

“THAT the retiring Director, Dato' Sri Chiang Fong, Seng being eligible for re-election, be and is hereby re-elected as a Director of the Company.”

**9.0 ORDINARY RESOLUTION 4
TO RE-ELECT RAJA HAMZAH ABIDIN BIN RAJA NONG CHIK, THE DIRECTOR WHO
RETIRES PURSUANT TO CLAUSE 85.3 OF THE CONSTITUTION OF THE COMPANY,
AND BEING ELIGIBLE, HAVE OFFERED HIMSELF FOR RE-ELECTION**

9.1 The Chairperson put the following Ordinary Resolution 4 to the Meeting for consideration:

“THAT the retiring Director, Raja Hamzah Abidin Bin Raja Nong Chik, being eligible for re-election, be and is hereby re-elected as a Director of the Company.”

**10.0 ORDINARY RESOLUTION 5
TO RE-APPOINT MESSRS BDO PLT AS AUDITORS OF THE COMPANY FOR THE
FINANCIAL YEAR ENDING 30 JUNE 2025 AND TO AUTHORISE THE BOARD OF
DIRECTORS TO FIX THEIR REMUNERATION**

10.1 The Chairperson put the following Ordinary Resolution 5 to the Meeting for consideration:

“THAT Messrs BDO PLT be and are hereby reappointed as Auditors of the Company for the financial year ending 30 June 2025 and that the Board of Directors of the Company be and is hereby authorised to fix their remuneration.”

**11.0 ORDINARY RESOLUTION 6
TO APPROVE THE DIRECTORS' FEES OF BONIA CORPORATION BERHAD AND ITS
SUBSIDIARIES NOT EXCEEDING RM1,800,000 FOR THE FINANCIAL YEAR ENDING 30
JUNE 2025 TO BE DIVIDED AMONGST THE DIRECTORS IN SUCH MANNER AS THEY
MAY DETERMINE, WITH PAYMENT OF THE FEES TO BE MADE SEMIANNUALLY IN
ARREARS AT THE END OF EACH HALF-YEAR**

11.1 The Chairperson put the following Ordinary Resolution 6 to the Meeting for consideration:

“THAT the payment of Directors' fees of Bonia Corporation Berhad and its subsidiaries not exceeding RM1,800,000 for the financial year ending 30 June 2025 to be divided amongst the Directors in such manner as they may determine with payment of the fees to be made semi-annually in arrears at the end of each half-year be approved.”

**12.0 ORDINARY RESOLUTION 7
TO APPROVE THE DIRECTORS' BENEFITS OF BONIA CORPORATION BERHAD UP
TO AN AMOUNT OF RM110,000 FOR THE PERIOD FROM 29 NOVEMBER 2024 UNTIL
THE NEXT ANNUAL GENERAL MEETING**

12.1 The Chairperson put the following Ordinary Resolution 7 to the Meeting for consideration:

“THAT the payment of the Directors’ benefits by Bonia Corporation Berhad up to an amount of RM110,000 for the period from 29 November 2024 until the next Annual General Meeting be approved.”

**13.0 ORDINARY RESOLUTION 8
APPROVAL FOR ALLOTMENT OF SHARES OR GRANT OF RIGHTS**

13.1 The Chairperson put the following Ordinary Resolution 8 to the Meeting for consideration:

“THAT pursuant to Sections 75 and 76 of the Companies Act 2016, Main Market Listing Requirements of Bursa Malaysia Securities Berhad, and the approval(s) of the relevant regulatory authorities, where such approval(s) is required, the Directors of the Company be and are hereby empowered to allot and issue shares in the Company, grant rights to subscribe for shares in the Company, convert any security into shares in the Company, or allot and issue shares in pursuance of offers, agreements or options to be made or granted by the Directors while this approval is in force, and to make or grant offers, agreements or options which would or might require shares to be allotted and issued, after the expiration of the approval hereof, at such price, to such persons and for such purposes and upon such terms and conditions as the Directors may in their absolute discretion deem fit, provided that the aggregate number of such additional shares to be allotted and issued pursuant to this resolution, when aggregated with the total number of any such shares issued during the preceding 12 months does not exceed 10% of the total number of issued shares (excluding any treasury shares) of the Company for the time being.

THAT the Directors be and are hereby also empowered to obtain the approval for the listing of and quotation for the additional shares so allotted and issued on the Bursa Malaysia Securities Berhad.

AND THAT the Directors be and are hereby authorised to do all such acts and things (including executing such documents as may be required) in the said connection and to delegate all or any of the powers herein vested in them to any Director(s) or any officer(s) of the Company to give effect to the transactions contemplated and/or authorised by this resolution.”

**14.0 ORDINARY RESOLUTION 9
PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE TO ENABLE BONIA
CORPORATION BERHAD TO PURCHASE UP TO 10% OF ITS TOTAL NUMBER OF
ISSUED SHARES ("Proposed Share Buy-Back")**

14.1 The Chairperson put the following Ordinary Resolution 9 to the Meeting for consideration:

"THAT subject to all the applicable laws and regulations, the Directors be and are hereby authorised to purchase the ordinary shares of the Company through the stock exchange of Bursa Malaysia Securities Berhad at any time upon such terms and conditions as the Directors in their absolute discretion deem fit and in the interests of the Company provided that the aggregate number of shares purchased (which are to be treated as treasury shares) does not exceed 10% of the total number of issued shares of the Company; and the funds allocated for the purchase of shares shall not exceed its retained profits for the time being.

THAT the Directors be and are hereby further authorised to deal with the treasury shares in their absolute discretion pursuant to Section 127(7) of the Companies Act 2016.

THAT such authority shall continue to be in force until the conclusion of the next annual general meeting of the Company following the general meeting at which the Proposed Share Buy-Back was passed at which time it will lapse, unless by an ordinary resolution passed at that meeting, the authority is renewed either unconditionally or subject to conditions; or the expiration of the period within which the next annual general meeting after that date is required by law to be held; or the revocation or variation by ordinary resolution passed by the shareholders of the Company in a general meeting, whichever occurs first.

AND THAT the Directors be and are hereby authorised to do all such acts and things (including executing such documents as may be required) in the said connection and to delegate all or any of the powers herein vested in them to any Director(s) or any officer(s) of the Company to give effect to the aforesaid share buy-back in the best interest of the Company."

15.0 TO TRANSACT ANY OTHER ORDINARY BUSINESS

15.1 The Meeting noted that no notice was received for transacting any other ordinary business.

16.0 QUESTIONS FROM THE MINORITY SHAREHOLDERS WATCH GROUP

16.1 WKT assisted the Chairperson in presenting the Board's replies to the issues and queries raised by Minority Shareholder Watchdog Group ("MSWG") in their letter dated 21 November 2024, via presentation slides. The Board's replies to MSWG as annexed hereto as "Annex A" would also be posted on the website of the Company after the conclusion of the Meeting.

17.0 QUESTIONS & ANSWERS (“Q&A”) SESSION

- 17.1 The Chairperson then opened the Q&A session to the floor.
- 17.2 With regard to the concerns/comments/suggestions relating to the resolutions and/or the Group’s matters duly raised by the members, the Board provided its replies as annexed hereto as “Annex B”.
- 17.3 Subsequent thereto, there were no other questions from the floor, and the Chairperson declared the Q&A session closed.

18.0 AFS-24

- 18.1 The Chairman then declared that the AFS-24 together with the reports of the Director and Auditors thereon, were properly laid and received by the members present in accordance with the CA2016.

19.0 REMOTE E-VOTING PROCESS

- 19.1 There being no further discussion, the Chairperson advised the members that –
- the remote e-voting session would be closed in 5 minutes, members who have yet to cast their votes were reminded to do so before the closing of the poll
 - the votes cast would be counted by the Poll Administrator, and be scrutineered by the Independent Scrutineers, and
 - the Board would provide the poll results as soon as they were available.
- 19.2 The Chairperson then adjourned the Meeting for remote e-voting as well as the verification of poll results by the Independent Scrutineers.

20.0 ANNOUNCEMENT OF POLL RESULTS

- 20.1 With the quorum being present pursuant to the Company’s Constitution, the Chairperson called the 33rd AGM to resume at 11.15 am for declaration of the results of the poll.
- 20.2 The poll results as set out in “Annex C” annexed hereto were displayed on the screen for the members’ information. Based on the said poll results, the Chairperson declared that all resolutions set out in the Notice of 33rd AGM and put to the Meeting for consideration, were duly carried.

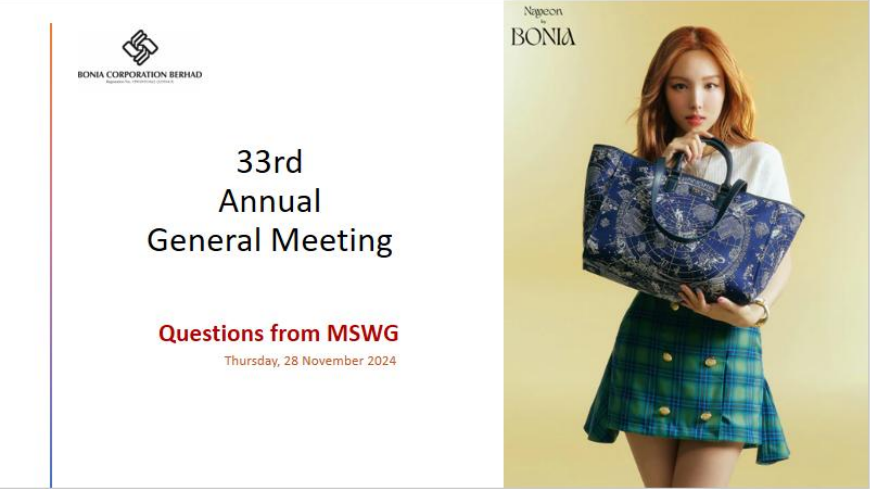
21.0 TERMINATION

- 21.1 There being no other business, the Chairperson concluded the Meeting at 11.20 am and thanked all present for their attendance.

Signed as a correct record,

DATUK NG PENG HONG @ NG PENG HAY
Chairperson of the 33rd AGM

“Annex A”

 33rd Annual General Meeting Questions from MSWG Thursday, 28 November 2024	33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES OPERATIONAL & FINANCIAL MATTERS Question 1 Over the years, Bonia has implemented a rationalisation strategy, reducing its presence in departmental stores by closing non-performing consignment counters while increasing the number of standalone boutiques to leverage its strong brand equity. a) How is the average monthly sales performance per standalone boutique and consignment counter in Malaysia and Singapore compared to the previous year? Response: The average monthly sales per standalone boutique and consignment counters in FY2024 were approximately RM216,000 and RM50,000, a decrease of 8% and 12% respectively compared to FY2023. b) How does the average sales value per transaction compare to the previous year? Has the Group's focus on enhancing in-store customer experience contributed to increased customer spending and improved sales conversion rates? Response: The average sales value per transaction in FY2024 was RM484, an increase of 3.4% compared to FY2023. The Group's emphasis on enhancing in-store customer experience has played a crucial role in driving higher customer spending and improving sales conversion. By creating a more engaging, personalised, and seamless shopping journey, we have not only able to get in higher traffic to our stores but also fostered stronger customer loyalty. Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]
33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES OPERATIONAL & FINANCIAL MATTERS Question 1 (continued) Over the years, Bonia has implemented a rationalisation strategy, reducing its presence in departmental stores by closing non-performing consignment counters while increasing the number of standalone boutiques to leverage its strong brand equity. c) What are the Group's plans for store expansion and upgrades over the next two years? Response: The Group has confirmed the opening of four new boutiques in FY2025 and considering another five boutiques in FY2026. In terms of store upgrades and relocation, there will be a total of eight boutiques in the pipeline over the next two years depending on the timing of lease renewal. Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]	33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES Question 2 One of Bonia's six key business strategies is the strategic multi-region expansion of its e-commerce platform. In FY2024, e-commerce revenue increased to 5.9% of total retail revenue, up from 4.9% in the previous year. (Pages 64 & 66 of AR2024) a) Please elaborate further on the Group's e-commerce expansion strategies and the progress made in FY2024. Response: In FY2024, the Group has made the following progress for e-commerce: - Enhancement of international website for bonia.com and braunbuffel.com with multi-currency check-outs, customised international pricing and multi-language web. - Streamlining of operations by re-platforming Braun Buffel from Magento to Shopify with a revamped UI/UX. For the e-commerce expansion strategies, the Group will activate the e-commerce capabilities for certain brands into China market starting FY2025. b) What target has been set for Bonia's e-commerce under these strategies in FY2025? Response: The Group targets the e-commerce revenue will contribute 7% to the Group's total retail revenue. Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]

“Annex A”

33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES  Question 2 (continued) One of Bonia's six key business strategies is the strategic multi-region expansion of its e-commerce platform. In FY2024, e-commerce revenue increased to 5.9% of total retail revenue, up from 4.9% in the previous year. (Pages 64 & 66 of AR2024) c) How does the gross profit margin of products sold through the e-commerce channel compare to those sold via brick-and-mortar retail stores? Response: Gross profit margin of products sold through the e-commerce channel are approximately the same compared to brick-and-mortar stores, considering the same pricing policy, with slight variations based on campaign promotions. 5 Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]	33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES  Question 3 Following the subscription of a 30% equity interest in IT SEA Holdings Sdn. Bhd. (ITSH), the Group aims to focus on new partnership brands carried by ITSH, including "A Bathing Ape," "Aape," and the "I.T." multi-label brand. (Page 71 of AR2024) What were ITSH's latest audited revenue and net profit? Response: The audited revenue and net profit of ITSH Group for the FYE 31 December 2023 were RM 25.2 million and RM 0.3 million respectively. 6 Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]
33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES  Question 4 Inventory turnover rate remains low, with inventory turnover days at 207 in FY2024, compared to 209 days in FY2023 and 144 days in FY2022. (Page 69 of AR2024) a) While it is understood that high-end products typically have lower inventory turnover, what is management's view on adopting lean inventory practices to mitigate the risk of stock obsolescence, especially given weak consumer spending? Response: Management sees lean inventory practices as a strategic way to balance exclusivity with financial efficiency, especially during weak consumer spending. We acknowledged slightly higher inventory balance as at 30 June 2024, given the lower than forecasted sales achieved in quarter 4 of FY2024 due to weaker consumer spending. The Group has focused on the promotional activities in 2025 in order to bring the inventory to the optimum level. b) How much is stated at net realisable value of the RM82.2 million in finished goods inventory at the end of FY2024? Response: As at 30 June 2024, finished goods amounted to RM2.59 million were carried at net realisable value. 7 Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]	33rd Annual General Meeting QUESTIONS FROM MSWG & RESPONSES  Question 5 The Group recognised RM4.4 million in impairment losses on trade receivables for FY2024. (Page 199 of AR2024) a) Which customers were subject to these impairment losses, and what were the underlying reasons? What actions has the Group undertaken to recover these losses? Response: The impairment loss on trade receivables were primarily provided based on Lifetime Expected Credit Loss which were calculated based on are the expected credit loss model that result from all possible default events over the expected life of the asset. The higher past due trade receivable balance as at 30 June 2024 was the result of subdued sales performance of our Indonesian distributors where consumers in Indonesia holding back on discretionary spending. The management is monitoring the situation closely and working with the distributors to improve sales performance. 8 Bonia Corporation Berhad [Registration No. 199101013622 (223934-T)]

“Annex A”

33rd Annual General Meeting
QUESTIONS FROM MSWG & RESPONSES



SUSTAINABILITY MATTERS
Question 1
Customer satisfaction is pivotal to Bonia's success, driving repeat business and fostering brand advocacy through positive word-of-mouth. (Page 92 of AR2024)
What indicators does the Group use to monitor customer satisfaction and loyalty? How did the Group perform in these areas compared to the previous year?

Response:
The Group conducts a regular post-purchase survey with our customers via our internal survey tools which give us an insight of in-store experience, satisfactory level and areas of improvement. We also engaged external agency to collect, measure, and organise data, uncover insights from data and prioritise actions that drive results.
We observed positive feedback from the surveys conducted as the Group strive to improve on every feedback received.

9
Bonia Corporation Berhad (Registration No. 199101013622 (223934-T))

33rd Annual General Meeting
QUESTIONS FROM MSWG & RESPONSES



CORPORATE GOVERNANCE MATTERS
Question 1
The Company departed from Practice 5.2 of the Malaysian Code on Corporate Governance 2021 (MCCG) which advocates that at least half of the board comprises independent directors. The Board currently comprises nine (9) Directors, out of whom four (4) are independent directors.
The Company also departed from Practice 5.9 of the MCCG which advocates that the Board comprises at least 30% women directors. The Board currently comprises two (2) women, which translates to a 22% female representation.

a) Does the Company plan to appoint an additional independent director to comply with Practice 5.2 of the MCCG?
Response:
The Company has no immediate plan to appoint an additional Independent Director as the Board is of its view that although the number of independent directors is less than half of the Board (4 over 9), its Independent Directors are adequate at present to provide the necessary check and balance to the Board's decision-making.

11
Bonia Corporation Berhad (Registration No. 199101013622 (223934-T))

33rd Annual General Meeting
QUESTIONS FROM MSWG & RESPONSES



SUSTAINABILITY MATTERS
Question 2
Bursa Malaysia Enhanced Sustainability Reporting Framework (ESRF) compels Main Market Listed Issuers to disclose their Scope 1, 2 and 3 emissions on or after 31 December 2024.
a) Has the Company started the groundwork, e.g., business/activities to be covered and data collection and conversion, for reporting Scope 1, 2, and 3 emissions?
Response:
The Company has started some groundwork to understand the disclosure requirements, relevant data to be collected and conversion, identify business activities to be classified under Scope 1, 2 and 3 emissions.
b) Does the Group have adequate and relevant resources to comply with these requirements? If not, how does the Group plan to obtain/allocate the resources required?
Response:
The Group will allocate additional resources to work on this requirements to ensure compliance.
c) How well prepared is the Company to report the required information in the Sustainability Statements of the next annual report?
Response:
The Group will allocate additional resources to work on this requirements to ensure compliance.

10
Bonia Corporation Berhad (Registration No. 199101013622 (223934-T))

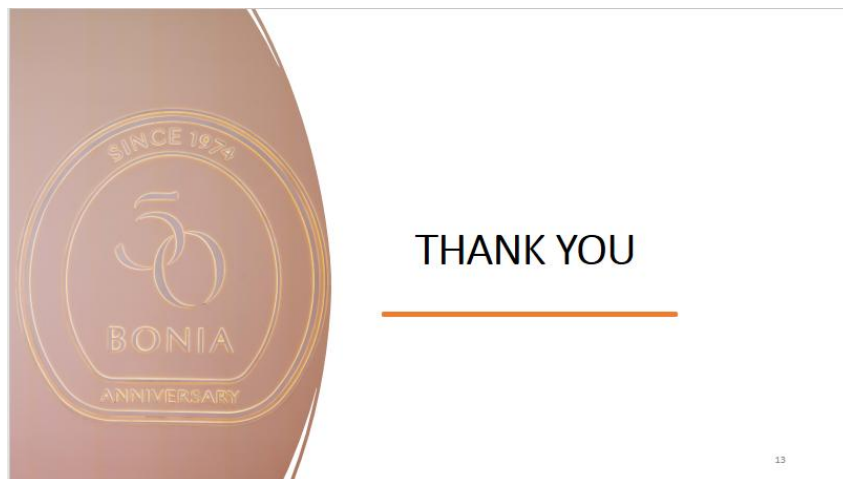
33rd Annual General Meeting
QUESTIONS FROM MSWG & RESPONSES



CORPORATE GOVERNANCE MATTERS
Question 2
The key matters discussed at the previous AGM were not published on the Bonia's corporate website. Paragraph 9.21 (2)(b) of Bursa Malaysia Main Market Listing Requirements ("MMLR") requires the disclosure of summary of the key matters discussed at the AGM, as soon as practicable after the conclusion of the annual general meeting.
Please ensure the Company complies with the MMLR and publishes the key matters discussed.

Response:
We noticed the Minutes of 32nd AGM (comprising the key matters discussed) went missing from the Company's website due to technical glitch now being fixed, and the said Minutes is back to the Company's website.

12
Bonia Corporation Berhad (Registration No. 199101013622 (223934-T))



“Annex B”

Q&A SESSION

- Q1: Bonia is focusing on bag fashion, will Bonia invest more to clothing industry? i.e. open outlet/boutique special for apparel?
- A1: Bonia continues to analyse market trends and consumer preferences to ensure Bonia’s investments are align to what Bonia’s customers valued most, primary focus in delivering exceptional quality and innovation in the Company’s existing product lines especially bags and leather goods. Over the course of the last few years, the Company actively exploring the apparel market, Bonia had introduced apparel product category in the last 2 years and received positive contribution to the Company. Other than Bonia, the Company also explored opportunities to expand and diversify its business by looking at specialized brands available in the market such as the recent investment in IT SEA Holdings Sdn. Bhd. that carries the brand “A Bathing Ape”. The Group will continue to develop its own brands and, in the meantime, will explore more international brands in the apparel segment.
- Q2: How about the sales growth performance after the Company named Nayeon as brand ambassador?
- A2: With collaborating with Nayeon as the BONIA brand ambassador, it has been an interesting and important strategy for the Group’s branding exercise. Nayeon was chosen as the brand ambassador as she does have a global appeal and is one of the popular K-pop singers with young audience and trend conscious fans. She receives high engagement on social media, and is expected to bring a positive impact that complements the new brand identity being introduced for BONIA. The Company believes that this would positively increase the sales and brands equity for the Group. Such expenses are difficult to quantify or measure, but the Company will make every effort to monitor and evaluate them when investing in international celebrities as brand ambassadors.

“Annex C”

BONIA CORPORATION BERHAD
Level 6 Ikon Connaught, Lot 160 Jalan Cerdas,, Taman Connaught Cheras 56000 Kuala Lumpur, 56000, Kuala Lumpur
BONIA CORPORATION BERHAD-BONIA CORPORATION BERHAD 33RD ANNUAL GENERAL MEETING (“AGM”)
November 28th 2024, 10:00:39 am - November 28th 2024, 1:00:39 pm

No	Resolution	Voted For			Voted Against			Total			Result
		Units	%	Records	Units	%	Records	Units	%	Records	
1	ORDINARY 1	142831247	99.916265	79	119700	0.083735	9	142950947	100	88	CARRIED
2	ORDINARY 2	142947187	99.99737	81	3760	0.0026303	7	142950947	100	88	CARRIED
3	ORDINARY 3	142933147	99.987548	80	17800	0.0124518	8	142950947	100	88	CARRIED
4	ORDINARY 4	142947185	99.997368	80	3762	0.0026317	8	142950947	100	88	CARRIED
5	ORDINARY 5	142950887	99.999958	83	60	0.0000420	5	142950947	100	88	CARRIED
6	ORDINARY 6	142933145	99.959576	79	57802	0.0404235	11	142990947	100	90	CARRIED
7	ORDINARY 7	142947100	99.997309	79	3847	0.0026911	9	142950947	100	88	CARRIED
8	ORDINARY 8	136194460	95.246911	78	6796487	4.753089	12	142990947	100	90	CARRIED
9	ORDINARY 9	142976787	99.990097	83	14160	0.0099027	7	142990947	100	90	CARRIED

Sapna 28/11/2024
NeedsBridge Advisory Sdn Bhd
 200701037146 (795175-A)
 No. 139-2, Jalan SP 1,
 Taman Semabok Perdana, 75050 Melaka.
 Tel: 06-2889115 Fax: 06-2823628